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WHY SAVANNAH?

CONFERENCE COMMITTEE

SCHEDULE OF EVENTS

AMCIS 2014 Savannah, Georgia

Association for Information Systems Conference, August 7 - 10, 2014



Smart Sustainability
the Information Systems Opportunity



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Welcome

Reminder: Submission deadline is 11:59 PM EST on March 1, 2014.

 Savannah, Georgia, USA will be the location for the 20th Americas Conference on Information Systems and will be held Thursday, August 7 through Sunday, August 10, 2014.

In Savannah, dramatic architecture from centuries ago mingles with trendy downtown boutiques and microbreweries. You can get lost in numerous art galleries or find yourself sipping sweet tea at a sidewalk café. Whether you're looking for laid-back luxury or seeing and doing as much as possible, Savannah Georgia is just the right speed for singles, couples, and families.

We will meet at the [Savannah International Trade & Convention Center](#) which sits on the shores of the Savannah River and is connected to the [Westin Savannah Harbor Golf Resort & Spa](#). The [Hyatt Regency Savannah](#) is also under contract for this conference. Overflow hotels are located across the river and complimentary water taxis and shuttles via ground transportation will be provided.

Plan to join us for some genuine Southern hospitality in Savannah for AMCIS 2014!



Conference theme - SMART SUSTAINABILITY: the Information Systems Opportunity

In the last few years, the word "smart" has been appended to many central features of the modern world, such as cities, grids, organizations, and buildings. Smart, in this sense, implies that information systems are used to advance sustainability. A smart city produces less waste, requires less water, and has highly efficient and convenient public transit. A smart building uses information about the weather and occupancy to reduce energy consumption. A smart organization consumes fewer resources by applying novel ways to substitute physical artifacts and resource sinks with information. Trends towards networked objects that communicate and autonomously coordinate, the Internet of Things, and the growth of big data are some fragmented manifestations of this. It is about making smarter decisions about sustainability through the use information systems at every level—organizations, networks of entities (organizations, supply chains, resources), geographic conglomerations (cities, regions, nations), and the society. Thus, it is an opportunity for IS scholars and practitioners to contribute novel ideas to help substantively shape an ecologically sustainable society.



Keynote Speaker: Ken Geisler VP
Strategy at Siemens Smart Grid
Division



An Official Conference of the
ASSOCIATION FOR
INFORMATION SYSTEMS

2. Call for Papers

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Call for Papers

SUBMISSION OUTLINE

Please read and follow all the instructions on this page to ensure your submission meets all requirements. This page contains:

- A. Important dates for authors
- B. General submission requirements for all submission types
- C. Additional requirements specific to each type of submission

- C.1. Completed Research Papers
- C.2. Research-in-Progress Papers
- C.3. Panel Proposals

 Contact us at amcis.savannah@gmail.com with further questions.

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3. Workshops and Tutorials

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Workshops and Tutorials

We invite scholars and practitioners to submit proposals for workshops and tutorials for AMCIS 2014. The theme of AMCIS 2014 is "SMART SUSTAINABILITY: the Information Systems Opportunity." We invite proposals that reflect this theme or any other topics that would be of interest to IS scholars and practitioners.

The workshops and tutorials typically take place on Thursday, August 7, 2014 from 8:30 a.m. to 4.45 pm. as half-day or full-day sessions. If you are interested in offering a workshop on more than one day please consult with the co-chairs of workshops and tutorials.

Important Dates:

- Deadline for proposal submissions: **Saturday March 1, 2014 at 11:59 p.m. EST**
- Notification of acceptance/rejection/conditional acceptance: **Friday April 4, 2014**

Workshop/Tutorial Proposal Template:

[AMCIS 2014 Workshop/Tutorial Proposal Template](#)

Complete above proposal template and submit in [ScholarOne's ManuscriptCentral](#) ([ManuscriptCentral Tutorial](#))

Note: In Manuscript Central, go to author center, click on create new manuscript and select "Workshop and Tutorials" for submission Type and complete the steps required. Upload the completed proposal template in File Upload.

Descriptions of Workshops:

We welcome workshops offered by both scholars and practitioners that facilitate discussions and explorations of: (i) AMCIS 2014 Theme - SMART SUSTAINABILITY: the Information Systems Opportunity, (ii) ideas, techniques and methodologies to advance research or teaching in MIS, or (iii) IS-related concepts and/or products from industry and their application to academia or educational curricula.

Descriptions of Tutorials:

We welcome tutorials offered by both scholars and practitioners that offer training in, or a comprehensive understanding of, an emerging field or a state-of-the-art topic in MIS.

Examples of Topics for Workshops/Tutorials are:

- Analysis of environmental or sustainability data
- Cyber-physical systems
- Smart energy, smart grid, and smart consumer solutions
- Green IS
- Big Data and Business Analytics
- Hadoop and MapReduce
- Ubiquitous Commerce (e.g., RFID): Applications and Challenges
- Exploring the Mobile App Ecosystem
- Reviewing for MIS Journals
- Grant Writing in Information Systems Research
- Theory Building in MIS Research
- Developing MIS Papers for Practitioner Audiences
- Active Learning in the Classroom
- MOOCs
- Using Tablets to Enhance Classroom Teaching and Learning
- Bringing Real-World Issues into MIS Classrooms: A Multi-media Case Study Approach
- Designing and Teaching Information Security in the MIS curriculum
- The Gamification of Work, Commerce and Education
- Design of Digital Future: The Zachman Framework and Perspective
- Using Open Source Technologies to Design Web 2.0 Applications
- ASP.NET and Web Services

If you have any question, please contact AMCIS 2014 Workshops and Tutorials Co-chairs:

Lakshmi S. Iyer, University of North Carolina Greensboro: Lsiver@uncg.edu

Barbara Dinter, Chemnitz University of Technology, Germany: barbara.dinter@wirtschaft.tu-chemnitz.de

4. Doctoral Consortium

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Doctoral Consortium

Call for Participation

When: *Thursday, August 7, 2014*

Where: *The Westin Savannah Hotel*

Co-Chairs:

Elena Karahanna, University of Georgia, ekarah@uga.edu

Sandra Slaughter, Georgia Institute of Technology, Sandra.Slaughter@scheller.gatech.edu

The AMCIS Doctoral Consortium seeks to help Information Systems doctoral students in the middle to latter part of their doctoral studies (i.e., after their first year of the program) to develop an effective career plan based on their personal and professional goals. The consortium has three primary objectives: 1) provide networking opportunities for students with peers and faculty, 2) help students strategize about their research, teaching, and career plans, and 3) prepare students for the job market.

We anticipate a group of 40 students and 14 faculty mentors (plus the two Co-Chairs). The program includes three faculty panels on how to manage one's: 1) research program, 2) teaching responsibilities, and 3) career planning. In breakout sessions after each panel, small groups of students will discuss the panel topic with their faculty mentors and fellow students. The intent is for students to apply the panel topic to their personal and professional goals, with input from faculty mentors and peers.

Participating Faculty:

Ritu Agarwal, University of Maryland

Anandhi Bharadwaj, Emory University

Irma Becerra-Fernandez, Florida International University

Izak Benbasat, University of British Columbia

Sue Brown, University of Arizona

Chris Forman, Georgia Institute of Technology

Varun Grover, Clemson University

Alan Hevner, University of South Florida

Laurie Kirsch, University of Pittsburgh

Yair Levy, Nova Southeastern University

Arun Rai, Georgia State University

Carol Saunders, University of Central Florida

Ron Thompson, Wake Forest University

Youngjin Yoo, Temple University

Agenda:

Thursday August 7, 2014	AMCIS 2014 Doctoral Consortium Agenda
7:30 - 8:00 AM	Breakfast
8:00 - 8:30 AM	Opening Session – Introductions, Preparing for the day
8:30 - 9:30 AM	Faculty Panel: Managing Your Research Program
9:30 - 10:15 AM	Breakout session
10:15 - 10:35 AM	Break
10:35 - 11:30 AM	Faculty Panel: Managing Your Teaching Responsibilities
11:30 - 12:00 PM	Teaching Breakout Sessions
12:00 - 1:00 PM	Lunch
1:00 - 2:00 PM	Faculty Panel: Managing Your Career and Job Search
2:00 - 2:30 PM	Breakout session
2:30 - 2:45 PM	Wrap-Up

Registration and Location:

Once invited for participation, participants can use the regular AMCIS registration form and check the box for doctoral consortium. Payment of the doctoral consortium registration fee includes full AMCIS access.

The Doctoral Consortium will be held in The Westin Savannah Hotel.

Application Criteria:

Students wishing to participate in the AMCIS 2014 Doctoral Consortium should:

1. Be studying Information Systems (or related discipline) and plan to address an Information Systems-related topic for their dissertation.
2. Have completed the first year of their doctoral program. **Note that this is more inclusive than previous years where the AMCIS consortium was focused on PhD students entering the job market. PhD students toward the middle and later part of their doctoral studies are encouraged to apply.**

Consortium faculty will review each application (**DUE DATE: April 25, 2014** - see application form, below). The review process emphasizes applicants' accomplishments and potential. Multiple students may apply from one school. Diversity of applicants, institutions, and countries will be considered in selecting the AMCIS 2014 Doctoral Consortium cohort. Priority will be given to students studying at universities in the AIS Americas region.

Application Process:

Submit the following materials via email to Elena Karahanna and Sandra Slaughter by April 25, 2014 at:

AMCISDC2014@gmail.com.

- Completed application form as a word document (download attachment)
- Letter of recommendation from faculty advisor
- Curriculum vita

File	Description	File size
AMCIS 2014 Doctoral Consortium Application Form.doc	Application form	27 Kb

5. MIS Camp

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MIS Camp - Call for Participation

When: Thursday, August 7, 2014

Where: The Westin Savannah Hotel



Theme: Changing the World as an Academic

Co-Chairs:

Donald L. Amoroso, Kennesaw State University, damoroso@kennesaw.edu

Geoffrey Dick, Georgia Southern University, geoffreydick@georgiasouthern.edu

MIS Camp welcomes you!

If you are a new faculty member who is preparing to enter your 1st, 2nd, or 3rd year of an academic position at a university, come join us at MIS Camp at AMCIS 2014 in Savannah on Thursday, August 7 from 8:30 am to 2:45 pm, at the Westin Savannah Hotel. The MIS Camp has been expanded this year to include teaching universities in addition to research schools.

The MIS Camp has a number of **objectives**:

- MIS Camp uses interactive sessions with senior faculty to explore the joys and challenges of balancing one's teaching, research, service, and personal life to lead to a successful academic career.
- The emphasis of the MIS Camp is on sharing experiences, listening and offering advice, establishing connections with senior scholars and peers, and having fun!
- The primary goal is for each participant to leave the camp with a better understanding of what they can do to manage the challenges of an academic career while working on their career.

The theme of the MIS Camp is "**Changing the World as an Academic**". The program will consist of a series of faculty panels and breakout sessions including:

- An individual exercise for junior faculty to define their career and life goals, their university's expectations, barriers to success, and unexpected challenges.
- Small group discussions with senior faculty members about how to achieve goals and meet expectations, break through barriers, and deal with unexpected challenges.
- Shared stories of experiences relating to research, teaching, and service expectations, as well as how junior faculty can balance goals and expectations with their personal life and find mentorship and guidance along the way.

The MIS Camp will also use **three interactive sessions** with junior and senior faculty to explore (1) useful lessons in publishing in journals, (2) surviving the tenure process, and (3) balancing personal life.

- The **Useful lessons in publishing in journals** will focus on the issues related to research methodologies and techniques for publishing in a variety of different journals. This session will discuss structural equation modeling (SEM) tools and the appropriate statistical tools for journal publications.
- **Surviving the tenure process** will be devoted to discussing the strenuous path from junior to senior. Hints on how to look ahead to promotion hurdles, finding your own pool of resources to fund your research interests, and becoming a respected professional by academics and practitioners alike.
- **Balancing Personal Life** will address the issue of balancing the demands of a successful professional career with those of a rounded human being with a social life. Camp Counselors and campers alike can share tricks and best practices.

The Camp Counselors:

- Steven Alter, University of San Francisco
- France Belanger, Virginia Tech University
- Izak Benbasat, University of British Columbia
- Wynne Chin, University of Houston
- Kevin Desouza, Arizona State University
- Dennis Galletta, University of Pittsburgh
- Dale Goodhue, University of Georgia
- Lakshmi Iyer, University of North Carolina at Greensboro
- Don McCubbery, University of Denver
- Matti Rossi, Senior Editor, Communications of the AIS
- Craig Van Slyke, University of Northern Arizona
- James Wetherbe, Texas Tech University

Agenda:

Thursday, August 7, 2014	AMCIS 2014 MIS Camp Agenda
7:30 - 8:00 am	Continental breakfast and registration
8:00 - 8:30 am	Opening Session – Introductions and preparing for the day
8:30 - 9:30 am	Faculty Panel: Useful lessons publishing in journals
9:30 - 10:15 am	Breakout session 1: Research methodologies and publishing
10:15 - 10:30 am	Networking Break
10:30 - 11:30 am	Faculty Panel: Balancing personal life
11:30 - 12:00 pm	Breakout session 2: Managing the academic work life
12:00 - 12:45 pm	Lunch
12:45 - 1:45 pm	Faculty Panel: Surviving the tenure process
1:45 - 2:30 pm	Breakout session 3: Ethics, politics, and luck: survival strategies for junior faculty, academic scenarios and a dialogue with MIS Camp counselors
2:30 - 2:45 pm	Wrap-Up

Registration:

Attendance is limited to 30 people and priority will be given to junior faculty who are early in their academic career and have not yet attended an MIS Camp. This is an AIS sponsored event and therefore all MIS Campers must be registered for the conference. Once invited for participation, participants can use the regular AMCIS registration form and check the box for the MIS Camp.

In order to participate in the MIS Camp, please:

1. Apply by sending the application form (attached below) via email to the Camp organizers Donald Amoroso (damoroso@kennesaw.edu) and Geoffrey Dick (geoffreydick@georgiasouthern.edu), and
2. Register for MIS Camp when registering for the AMCIS Conference. The priority deadline for applying is **May 15, 2014**.

DOWNLOAD:  [AMCIS 2014 MIS Camp Application Form](#)

MIS Camp Co-Chairs:



Dr. Donald L. Amoroso
Professor, Information Systems
Coles College of Business
Kennesaw State University
damoroso@kennesaw.edu



Dr. Geoffrey Dick
Senior Lecturer, Information Systems
College of Business
Georgia Southern University
geoffreydick@georgiasouthern.edu

6. Mid-Career Workshop

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Mid-Career Workshop

Workshop Description:

Have you reached that milestone of tenure and are wondering "now what?" An article in the *Chronicle of Higher Education* identifies associate professors as the least likely group to be happy in academia. An associate professor quoted in the article stated, "After tenure lots of faculty go through a crisis of meaning, where they think: 'There has to be something more than writing research grants, publishing, and teaching.' An associate professor starts to think: 'Why am I doing what I'm doing?'" ([Wilson 2012](#)).

While many associate professors feel this way mid-career, these views are rarely discussed openly. The goals of the Mid-Career Faculty workshop are to create an environment for mid-career faculty to discover opportunities, exchange experiences, and establishing new connections with peers.

This mid-career faculty workshop is a peer-led workshop specifically for those that reached milestones of tenure and/or associate professor and are now wondering how to move forward in their career. The facilitators, panelists, and discussants are comprised of mid-career faculty that have chosen options such as administration, pursuit of grants, editorial positions, switching schools, visiting scholar opportunities, among others. This is an opportunity to learn from your peers as you consider "now what?".

Audience:

This workshop is ideal for individuals that have become associate professors and/or received tenure within the past ten years.

Logistics:

This workshop will take place on Thursday, August 7 from 8:30am – 1:30pm, prior to the start of AMCIS 2014. The location will be announced in the future.

Breakfast and lunch will be served to participants. The cost of the workshop is \$25. Participants can register as part of the AMCIS 2014 registration process.

Discussions and roundtables will allow for a high level of interaction among participants.

Facilitators:

Sandi Richardson, Associate Professor, University of Memphis, sandra.richardson@memphis.edu

Stacie Petter, Associate Professor, University of Nebraska at Omaha, spetter@unomaha.edu

7. Hotel & Conference Center

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Hotel & Conference Center



[Savannah International Trade & Convention Center • One International Drive, Savannah, Georgia • \(912\) 447-4000](#)

AMCIS 2014 will be held at the [Savannah International Trade & Convention Center](#). Spectacular views of Savannah and its ever changing riverscape, the center, like the proud and elegant city it represents, blends the best of the old South with the new to offer a unique and memorable venue. Overlooking Savannah's world-renowned Riverfront and landmark Historic District, the Savannah International Trade & Convention Center is adjacent to the [Westin Savannah Harbor Golf Resort & Spa](#). The [Hvatt Regency Savannah](#) is also under contract for this conference.

Hotel reservations are now being accepted. Please click [HERE](#) to make your AMCIS 2014 reservation.



**★ AMCIS 2014 Conference
Location and Hotels**

★ [Savannah International Trade & Convention Center](#)

One International Drive
Savannah, Georgia 31402
(912) 447-4000 (912) 447-4000

★ [The Westin Savannah Harbor Resort](#)

1 Resort Drive
Savannah, Georgia 31402
(912) 201-2000 (912) 201-2000

★ [Hyatt Regency Savannah](#)

2 W. Bay Street
Savannah, Georgia 31401
(912) 238-1234 (912) 238-1234

8. Track List

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Track List

Track Name (Affiliated SIG, if applicable)

- [Accounting Information Systems \(SIGASYS\)](#)
- [Adoption and Diffusion of Information Technology \(SIGADIT\)](#)
- [Business Intelligence, Analytics, & Knowledge Management \(SIGDSS\)](#)
- [Celebrating the 20th Anniversary of AMCIS: Examining IS History](#)
- [Data Quality & Information Quality \(SIGIQ\)](#)
- [eGovernment \(SIGeGov\)](#)
- [e-Business \(SIGeBIZ\)](#)
- [End-User Information Systems, Innovation, and Organizational Change \(SIGOSRA\)](#)
- [Enterprise Systems \(SIGEntSys\)](#)
- [Global, International, and Cross Cultural Issues in IS \(SIGCCRIS\)](#)
- [Green IS and Sustainability \(SIGGreen\)](#)
- [Healthcare Information Systems and Technology \(SIGHealth\)](#)
- [Human Capital in Information Systems \(SIGLEAD\)](#)
- [Human Computer Interaction \(SIGHCI\)](#)
- [ICTs in Global Development \(SIGGlobDev\)](#)
- [Information Systems Security, Assurance, and Privacy Track \(SIGSEC\)](#)
- [Intelligence and Intelligent Systems \(SIGODIS\)](#)
- [IS in Education, IS Curriculum, Education and Teaching Cases \(SIGED\)](#)
- [IS Philosophy \(SIGPhilosophy\)](#)
- [IT Enabled Organizational Agility](#)
- [IT Project Management \(SIGITProjMgmt\)](#)
- [Mobile Computing](#)
- [Research Methods](#)
- [Service Systems](#)
- [Social Computing](#)
- [Social-Technical Issues and Social Inclusion Track \(SIGSI\)](#)
- [Spanish & Portuguese Track \(LACAIS\)](#)
- [Strategic and Competitive Use of Information Technology](#)
- [Systems Analysis & Design \(SIGSAND\)](#)
- [Virtual Communities and Virtual Worlds](#)

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Celebrating the 20th Anniversary of AMCIS: Examining IS History

Track Chairs:

Varun Grover, Clemson University, vgrover@clemson.edu

Andy Schwarz, Louisiana State University, aschwarz@lsu.edu

Track Description:

This year marks the 20th anniversary of AMCIS. This anniversary presents an opportunity for us to reflect upon the evolution of our field and to document the key events that have shaped our community. We invite historical analyses of our field that examines the creation of our field and the impact of our field on people, organizations, society, and the world, including an analysis of the people and institutions involved. Potential topics to examine include:

- What should be represented in the field's history and how do we effectively disseminate this history so it becomes part of the fabric of the field?
- What were the key events that shaped the evolution of the field? And what was the impact of those events?
- What were the key intellectual debates that altered the field? And how did these debates influence our intellectual underpinnings?
- What has been the institutional role/position of IS within business schools and where should it be in the future?
- What can we learn from our success (or failure) that will shape our discipline in the future? What can we learn to benefit our discipline's future?
- What have been the origins and development of global IS communities and infrastructure?
- What have been the intellectual challenges and advances in different regions? Have we missed some sections or topics that should be part of the IS domain?

We invite submission that embraces all appropriate historical methods. We hope to organize 1-2 sessions of the best papers for this track.