The Association for Information Systems
20 Year Legacy
As a charter member and the 20th president of AIS, I am pleased to contribute to this Legacy book as we take a comprehensive look back on our first twenty years. The association has grown in size, reach, and program offerings since 1994 and can now rightfully claim our standing as the ‘premier professional association for individuals and organizations who lead the research, teaching, practice, and study of information systems worldwide.’

No look back at history is complete without a glimpse into the future, as well. As I work to serve you this year, I hope you will join me as Ambassadors of the Possible. I have chosen this as my theme in order to signify the value of each of our member’s role in serving society through the advancement of the information systems discipline.

This year, I am looking forward to the opportunity to serve AIS members and stakeholders alongside AIS Council members, Executive Director Pete Tinsley, and the AIS staff by providing leadership and sound strategic vision to secure our continued success. I want to strengthen information systems as an enabler and driver of academic, social, and business innovation, and position the association as one of the most trusted voices in the global discourse on digitization of business and society.

Here’s to 20 more years of success!

Helmut Krcmar

2014–2015 AIS President
Technische Universität München
The history of any academic area plays an important role in shaping the field’s present state and giving the field its unique identity. Information systems has a unique yet rich history of its own, and it is important for all involved to learn about its past in order to understand its present and its possible future.

In January 2013, I was appointed by the AIS Council as the first AIS historian with the goal of leading a task force to collect, preserve, interpret, and disseminate the history of information systems. In 2013 alone, the task force established the IS history website (history.aisnet.org), created policies and procedures for collecting historical material, organized panels and special events, and developed video interviews with information systems pioneers.

On behalf of the task force, I am pleased to contribute to this book, which serves as a point of recognition and reflection for AIS and the entire IS discipline. Throughout this anniversary year, look for other publications and special conference sessions organized by the task group to honor the history of information systems.

Given the fact that history is in the eye of the beholder, it is up to our entire community to present the history of the field by understanding the diverse views and multiple facets of the IS field. We invite all community members to share their views and collections related to IS history. For comments, suggestions, and volunteering, please contact me directly.

Ping Zhang
AIS Historian
Syracuse University

Task Force Members
Richard Baskerville, Georgia State University
Rudy Hirschheim, Louisiana State University
Frank Land, London School of Economics and Political Science
Andrew Schwarz, Louisiana State University
Doug Vogel, City University of Hong Kong

Ping Zhang
AIS Historian
Syracuse University

AIS Timeline

1980: First ICIS held in Philadelphia, Pennsylvania
1990: First ICIS outside of the United States held in Copenhagen, Denmark
1994: Association for Information Systems established with 1000 charter members
1995: First AMCIS held in Pittsburgh, Pennsylvania
1996: First AIS chapter, the South East (now Southern) Chapter of AIS, chartered
1999: First AIS LEO Awards and AIS Fellows conferred
1999: *Communications of AIS* created
2000: *MISQ Executive* established
2000: *Journal of AIS* created
2001: ICIS and AIS merged
2001: First AIS SIGs formed
2006: First AMCIS outside of the United States held in Acapulco, Mexico
2007: First AMCIS in Canada (Toronto)
2008: *AIS Transactions on Human-Computer Interactions* created
2008: AIS Council approves the formation of AIS student chapters
2009: Temple University charters the first AIS student chapter
2010: First AIS Student Chapter Conference held at Temple University
2014: AIS celebrates its 20th anniversary and ICIS celebrates its 35th anniversary
AIS Presidents

The legacy of any successful association is often rooted in the leadership that voluntarily steps forward year after year. And certainly, that is the case of the AIS Presidents who have led the organization over these twenty years. The association is deeply grateful to these men and women who have dedicated their time, talent, and energy to furthering the goals of the association. Since we could easily fill an entire book with their tremendous accomplishment, we have asked each president to describe their terms in just a few short words.
AIS Executive Directors

1994-1998
Bill King
University of Pittsburgh

1998-2007
Ephraim McLean
Georgia State University

2007-Present
Pete Tinsley, CAE
Atlanta, Georgia

Take advantage of this intensive five-day program to learn how to anticipate, manage and capitalize on the ways in which emerging technologies transform business. Queen’s IT Management Program will demonstrate how to integrate IT across the organization to create competitive advantage, reduce costs and drive profitable growth.

In the past 20 years the field of information systems (IS) has come a long way. From a means to improve business operations, information technology has progressed to become an integral part of everyday life, a disruption of business models, organisations and society.

Today, the insights and skills offered by the IS discipline are more relevant than ever – to our graduates, the business community, and society at large. By articulating a theoretical and analytical perspective that integrates the technical and social aspects of business practice, the IS discipline is uniquely placed to lead the way in crafting a vision of our digital future.

Founded in 2002, in direct response to requests from the local business community, the Business Information Systems discipline is located in the world-class University of Sydney Business School.

Our discipline forms a regional hub that is internationally recognised for its innovative business education, industry engagement, and high-impact research.

We share a passion for genuine collaboration with the business community through qualitative, interpretive approaches to investigating a wide range of phenomena of organising with IT. Our areas of interest include business intelligence, risk management, information governance, enterprise systems, digital commerce, social media, project management, interoperability and sustainability.

We congratulate the Association for Information Systems (AIS) on its 20-year anniversary. We are proud to be members of an outstanding global community of scholars.
Established in 1999, this award, which was named for one of the world’s first commercial applications of computing (The Lyons Electronic Office), recognizes truly outstanding individuals in the field of information systems. These individuals may be academics or practitioners, but are always well-regarded in their respective communities for their exceptional contribution to the field.

Past Recipients of the Award Winners

**1999**: C. West Churchman, J. Daniel Couger, Börje Langefors, Enid Mumford

**2000**: Gordon B. Davis

**2001**: Richard O. Mason

**2002**: Jay F. Nunamaker and Paul Gray

**2003**: Frank Land and John F. Rockart

**2004**: William R. King and Rob Kling

**2005**: Andrew B. Whinston

**2006**: Niels Bjørn-Andersen and Phillip Ein-Dor

**2007**: Izak Benbasat and Ephraim McLean

**2008**: Dewald Roode, M. Lynne Markus, Robert W. Zmud, Kenneth L. Kraemer

**2009**: Daniel Robey and E. Burton Swanson

**2010**: Blake Ives and Carol Saunders

**2011**: Richard (Rick) Watson and Ron Weber

**2012**: Bob Galliers and Detmar Straub

**2013**: Rudy Hirschheim and Kalle Lyrytinen

The Fellow Award, established in 1999, recognizes individuals who have made outstanding research, teaching and/or service contributions to the field of information systems. An AIS Fellow is also expected to have made significant global contributions to the discipline as well as outstanding local contributions in their country and region. Furthermore, AIS Fellows are expected to be role models to colleagues and students within the discipline. In addition, they should be capable of commanding the respect of individuals from outside the discipline and should be esteemed for their high levels of professional and personal integrity.

Past Recipients of the Fellow Award

**1999**: Chrisanthi Avgerou, Niels Bjørn-Andersen, Paul Gray, Blake Ives, William R. King, Iris Vessey, Ephraim R. McLean


**2001**: Sirkka Jarvenpaa and Jim McKenney

**2002**: Izak Benbasat, Dennis F. Galletta, Seey Neumann, Michael Vitale

**2003**: Frank Land and John F. Rockart

**2004**: Bob Galliers, Rob Kling, Ken Kraemer, T. P. Liang, Carol Saunders, Robert Zmud

**2005**: Michael J. Ginzberg, John Leslie King, Allen S. Lee, Detmar Straub, Kwok Kee Wei

**2006**: Cynthia Beath, Jane Federowicz, Ralph H. Sprague, Richard Thomas Watson

**2007**: Rudy Hirschheim, Malcolm Carlyle Munro, E. Burton Swanson, Ilze Zigurs

**2008**: Dov Te’eni, Omar A. E. Sawy, Rajiv Sabherwal, Joey F. George

**2009**: Michael D. Myers, Joseph Valacich, Vallabh Sambamurthy, Sid Huff

**2010**: David Avison, Shirley Gregor, Arun Rai, Marco de Marco, Varun Grover

**2011**: Ritu Agarwal, Juhani Iivari, Jie Kyu Lee, Dorothy Lescner, Barnard Tan

**2012**: Soon Ang, Roger Clarke, Alan Dennis, Elena Karahanna, Claudia Loebbecke, Ann Majchrzak

**2013**: Richard Boland, Wynne Chin, Guy Fitzgerald, Patrick Chau, Christina Soh
Americas Conference on Information Systems (AMCIS)

The association recognizes and thanks the following individuals who have served as chairs of past AMCIS conferences. AMCIS continues to be one of the top benefits for AIS members, and serves as a stepping stone for those in pursuit of broader exposure for their IS research.

1995: Pittsburgh
   (Conference Chair: Dennis Galletta)

1996: Phoenix
   (Conference Chair: Andrew Philippakis)

1997: Indianapolis
   (Conference Chairs: Bill Perkins and Iris Vessey)

1998: Baltimore
   (Conference Chair: Milt Jenkins)

1999: Milwaukee
   (Conference Chair: William (Dave) Haseman)

2000: Long Beach
   (Conference Chair: Michael Goul; Honorary Conference Chair: Paul Gray)

2002: Dallas
   (Conference Chairs: Jack D. Becker and G.W.K. Willis)

2003: Tampa
   (Conference Chairs: Alan Hevner and Paul Cherney)

2004: New York City
   (Conference Chair: Jerry Luftman)

2005: Omaha
   (Conference Chairs: Deepak Khazanchi and Ilze Zigurs)

2006: Acapulco, Mexico
   (Conference Chairs: Guillermo Rodriguez Abitia and Ignacio Anna B)

2007: Keystone, Colorado
   (Conference Chairs: John Hoxmeier and Stephen Hayne)

2008: Toronto, Canada
   (Conference Chairs: Izak Benbasat and Ali Montazemi)

2009: San Francisco, CA
   (Conference Chairs: Rob Nickerson and Ramesh Sharda; Honorary Conference Chair: Paul Gray)

2010: Lima, Peru
   (Conference Chairs: Martin Santana, Jerry Luftman, Ajay Vinze; Honorary Conference Chair: Cynthia Beath)

2011: Detroit, MI
   (Conference Chairs: Vallabh Sambamurthy and Mohan Tanniru)

2012: Seattle, WA
   (Conference Chairs: Len Jessup and Joe Valacich)

2013: Chicago, IL
   (Conference Chairs: Sasha Dekleva, Allen Lee, Christopher Westland; Honorary Conference Chair: Ephraim McLean)

2014: Savannah, GA
   (Conference Chairs: Ephraim McLean, Richard Watson, Tom Case)
The association recognizes and thanks the following individuals who have served as chairs of past ICIS conferences. ICIS, which officially merged with AIS in 2001 celebrates its 35th anniversary this year. It continues to be one of the most prestigious conferences in the field of information systems.

1980: Philadelphia, PA (Conference Chair: Gary Dickson)
1981: Cambridge, MA (Conference Chairs: Ephraim McLean and Jack Rockart)
1982: Ann Arbor, MI (Conference Chairs: Alan Merten)
1983: Houston, TX (Conference Chair: H. Albert Napier)
1984: Tucson, AZ (Conference Chair: Jay Nunamaker)
1985: Indianapolis, IN (Conference Chair: Jeff Hoffer)
1986: San Diego, CA (Conference Chair: Ephraim B. McLean)
1987: Pittsburgh, PA (Conference Chair: William R. King)
1988: Minneapolis, MN (Conference Chair: Gordon B. Davis)
1989: Boston, MA (Conference Chairs: James McKenney and John Rockart)
1990: Copenhagen, Denmark (Conference Chairs: Niels Bjørn-Andersen and Dan Rohey)
1991: New York City, NY (Conference Chair: Edward A. Stohr)
1992: Dallas, TX (Conference Chairs: Blake Ives and Richard Mason)
1993: Orlando, FL (Conference Chairs: Robert W. Zmud)
1995: Amsterdam, Netherlands (Conference Chairs: Gadi Ariav, Cynthia Beath, Rolf Hoyer, Chris Kemerer)
1996: Cleveland, OH (Conference Chairs: Michael J. Ginzberg and Allen Lee)
1997: Atlanta, GA (Conference Chairs: Ephraim McLean and Richard Welke)
1998: Helsinki, Finland (Conference Chair: Kalle Lyytinen)
1999: Charlotte, NC (Conference Chair: Carol Saunders)
2000: Brisbane, Australia (Conference Chairs: Bernard Glasson and Ron Weber)
2001: New Orleans, LA (Conference Chairs: Blake Ives and Joey George)
2002: Barcelona, Spain (Conference Chairs: Josep Valor, Francesc Miralles, Rafael Andreu, Enric Colet)
2003: Seattle, WA (Conference Chairs: Joe Valacich and Len Jessup)
2005: Las Vegas, NV (Conference Chairs: William King and Reza Torkzadeh)
2006: Milwaukee, WI (Conference Chair: William (Dave) Haseman)
2007: Montreal, Quebec (Conference Chairs: Brent Gallupe and Alain Pinsonneault)
2008: Paris, France (Conference Chairs: Dov Te’eni and Frantz Rowe)
2009: Phoenix, AZ (Conference Chairs: Jay F. Nunamaker, Jr and Wendy L. Currie)
2010: St. Louis, MO (Conference Chairs: Rajiv Sabherwal, Mary Sumner, and Tom Browdy)
2011: Shanghai, China (Conference Chairs: Dennis Galletta and Ting-Peng Liang)
2012: Orlando, FL (Conference Chair: Joey F. George)
2013: Milan, Italy (Conference Chairs: Ferdinando Pennarola and Jorg Becker)
2014: Auckland, New Zealand (Conference Chairs: Michael D. Myers and Detmar Straub)

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Membership Growth

2014
REGION 1 43% REGION 2 31% REGION 3 26%

3,971 Members in 99 Countries

2004
REGION 1 67% REGION 2 18% REGION 3 15%
3,865 Members in 91 Countries

1994
REGION 1 72% REGION 2 14% REGION 3 14%
1,000 Charter Members

FOCUS:
Expand the association globally, and create memberships for students and professionals.
The Supply Chain and Information Systems department of the College of Business at Iowa State University celebrates more than three decades of offering MIS.

At Iowa State we continue to leverage the invention of the Atansaoff-Berry Computer into building exciting new research and teaching programs.

As the host of AIS’s international headquarters, congratulations on your 20 year anniversary!

Join us on October 3 in Atlanta as we celebrate our 45th birthday. RSVP to wimch@gsu.edu or 404.413.7398
AIS Publications

AIS publications benefit from the thoughtful and compelling leadership of their editorial staff. The association is fortunate to have so many capable volunteers lead the production of its journals. Below is a list of many of those who have contributed their time and efforts to establishing the direction and growth of each of the AIS journals as editors-in-chief.

AIS Transactions on Human-Computer Interaction (THCI)

2009-2013: Ping Zhang, Syracuse University
2009-Present: Dennis Galletta, University of Pittsburgh
2013-Present: Joe Valacich, University of Arizona

Communications of the Association for Information Systems (CAIS)

1999-2005: Paul Gray, Claremont Graduate University
2006-2009: Joey F. George, Iowa State University
2009-2012: Ilze Zigurs, University of Nebraska at Omaha
2012-Present: Matti Rossi, Aalto University School of Economics

Journal of Information Technology Theory and Application (JITTA)

1999-Present: Ken Peffers, University of Nevada Las Vegas
2004-2008: Rajiv Kishore, State University of New York, Buffalo
2009-2013: Tuure Tuunanen, University of Jyväskylä
2009-Present: Marcus Rothenberger, University of Nevada Las Vegas
2009-Present: Mark Srite, University of Wisconsin – Milwaukee
2014-Present: Jan vom Brocke, University of Liechtenstein

Journal of the Association for Information Systems (JAIS)

2000-2002: Phillip Ein-Dor, Tel Aviv University
2002-2005: Sirkka Jarvenpaa, University of Texas at Austin
2005-2011: Kalle Lyytinen, Case Western Reserve University
2011-2014: Shirley Gregor, The Australian National University
2014-Present: Suprateek Sarker, University of Virginia

Pacific Asia Journal of the Association for Information Systems (PAJAIS)

2009-Present: Ting-Peng Liang, National Sun Yat-Sen University

Revista Latinoamericana Y Del Caribe De La Asociacion De Sistemas De Informacion (RELCASI)

2008-Present: Carlos Ferran, Governors State University

Scandinavian Journal of Information Systems (SJIS)*

Christina Keller, Jönköping International Business School
Margunn Aanestad, University of Oslo
Samuli Pekkola, Tampere University of Technology
Keld Bedker, Roskilde University
Rikard Lindgren, IT University of Gothenburg
Bjørn Erik Munkvold, University of Agder
Matti Rossi, Helsinki School of Economics
Karlheinz Kautz, Copenhagen Business School
Ola Henfridsson, Viktoria Institute
Eric Monteiro, Norwegian University of Science and Technology
Jesper Simonsen, Roskilde University
Peter Axel Nielsen, Aalborg University
Lars Mathiasen, Aalborg University

*Editor-in-chief tenure data were not available for this journal.